

AFRICAN VIRAL HEPATITIS CONVENTION



HOSTED BY GHASSA

The Gastroenterology and Hepatology Association of
sub-Saharan Africa

PROSPECTUS

CAPE TOWN INTERNATIONAL CONVENTION CENTRE

CAPE TOWN | SOUTH AFRICA | 16 - 18 MAY 2024

www.ihpba2024.org/AfriVirHeC



AFRICAN VIRAL HEPATITIS
CONVENTION AT



FUN FACT:

Cape Town is known as
"The Mother City"

INVITATION TO PARTICIPATE

ACCELERATING THE ELIMINATION OF VIRAL HEPATITIS IN AFRICA

Advocating for the awareness and elimination of viral hepatitis in Africa hosted by GHASSA under the auspices of the Gastroenterology Foundation of SSA in conjunction with the IHPBA meeting 15 – 18 May 2024 Cape Town, South Africa

Viral hepatitis and liver cancer represent a major public health burden in Africa. It is important that Africa, which has one of the greatest burdens of liver disease, responds to the 2016 WHO call, for the elimination of viral hepatitis as a public health threat, by 2030. This cannot be achieved without further capacity and infrastructure development on our continent.

An African Viral Hepatitis Convention focusing solely on this public health threat, will be hosted by GHASSA (The Gastroenterology and Hepatology Association of SSA) in conjunction with the IHPBA meeting in Cape Town in 2024.

The convention will provide an opportunity for the formation of national and international networks of hepatologists, gastroenterologists, infectious disease specialists and other clinicians, virologists, public health professionals, community health organizations, activists as well as policy makers and Industry to strive towards the elimination of viral hepatitis and liver cancer in Africa. Hepatitis B viral infection (HBV) rates in Africa largely reflect a failure of maternal and child healthcare programmes to prevent HBV mother-child-transmission and early childhood acquisition. HBV is entirely vaccine preventable and only 25% of sub-Saharan African (SSA) countries (12 of 47) have implemented Hepatitis B birth dose vaccination. This warrants urgent and immediate legislation.

Access to curative Direct-acting antiviral agents for chronic hepatitis C remains limited in many SSA countries and we need to learn from the highly successful HCV elimination programmes in Egypt and Rwanda. It is important that we urgently raise awareness of the extent of liver disease in Africa both nationally and internationally.

We need to learn from the lessons learnt in addressing HIV/AIDS, Malaria and Tuberculosis and other communicable diseases, using the capacity and infrastructure developed over the years, in order to increase the profile and management of viral hepatitis and liver disease in Africa. Advocacy in viral hepatitis is gaining momentum globally and the successful patient advocacy programmes in Africa need to be expanded across all regions of Africa to raise the awareness of the importance of preventing hepatitis B mother-child-transmission and to give individuals infected with viral hepatitis a voice to demand care.

Advocacy groups play a critical role in overcoming the barriers of stigma associated with viral hepatitis and influencing policy makers, National Departments of Health, and Industry on their obligatory role in providing affordable and accessible diagnostics and therapeutics. What viral hepatitis in Africa requires is an “Nkosi moment”.

Nkosi Johnson, a young fellow, who in 2000, at the first AIDS Conference held in Africa in Durban, South Africa captured the audience and world's attention to the plight of those living and dying from HIV/AIDS in Africa. This became a landmark and seismic shift in the acceptance that access to HIV care was required for all and catapulted the issue of HIV/AIDS in sub-Saharan Africa onto the global stage. Viral hepatitis in Africa too needs a seismic shift and more specifically a place on the global health funding arena.

Chris Kassianides (Convention Chair), Mark Sonderup & Wendy Spearman (Convention Co-Chairs)

LOCAL ORGANISING COMMITTEE

Organizing committee

Chris Kassianides – South Africa (chair)
Wendy Spearman – South Africa (co-chair)
Mark Sonderup – South Africa (co-chair)
Bilal Bobat – South Africa
Geoff Dusheiko – United Kingdom
Ed Jonas – South Africa
Anna Kramvis – South Africa
John Ward – USA
Manal El-Sayed – Egypt
Hailemichael Desalegn Mekonnen – Ethiopia
Danjuma Adda – Nigeria
Gibril Ndow – The Gambia
Christian Tzeuton – Cameroon
Manzengo Casimir – Democratic Republic of Congo

Scientific advisory committee

Monique Andersson - United Kingdom
Mary Afihene – Ghana
Bisi Bright – Nigeria
Lina Cunha – Mozambique
Fumi Lesi – Switzerland
Ponciano Ocama – Uganda
Debzi Nabil – Algeria
Kabagambe Kenneth – Uganda
Leolin Katsidzira – Zimbabwe
Edith Okeke – Nigeria
John Rwegasha – Tanzania
Janvier Serumondo – Rwanda
Maude Lemoine – United Kingdom
Philipa Mathews – United Kingdom



SPONSORSHIP PACKAGES

DIAMOND \$ 150 000

ONSITE BENEFITS:

3x - 3M x 3M stands in a priority location

Sessions

- Lunchtime Symposium (45 minutes)
- Evening Symposium (45 minutes)

Branding

- Logo on the congress website
- Logo on the congress App
- Session introduction video
- Virtual platform scrolling banner
- Congress advert
- Social media posts promoting:
 - Sponsor
 - Symposia
 - Stands
- Exhibitor Hall entrance branding
- Branded tea break x1
- Branded lunch break x1
- Registration desk branding
- Hospitality or Innovation suite near exhibition hall for 4 days
- Coffee station branding
- Congress bag inserts x4

Registrations

- Exhibitor registrations x6
- Full congress registrations x15

Digital

- Congress App push notifications x4
- Email blasts to congress delegates (pre and post) x3
- Multimedia gallery virtual platform (up to 5 photos/videos)

Social Functions

- Welcome Reception branding
- Awards dinner tickets x6

Information

- Attendee list (pre and post) - 'opted in' delegates only

VIRTUAL BENEFITS:

Virtual exhibition stand

- Unlimited electronic brochures and videos on the virtual platform
- Virtual platform video – 5 minutes
- Virtual platform listing
- See who is downloading your content

Evening Symposium 45 minutes

Includes:

Venue and standard AV equipment
Marketing of symposium
Symposium listed on programme and website
Branding of symposium - banners outside venue
Recording of session
Included in on-demand content

Lunchtime Symposium 45 minutes

Includes:

Venue and standard AV equipment
Marketing of symposium
Symposium listed on programme and website
Branding of symposium - banners outside venue
Recording of session
Included in on-demand content



SPONSORSHIP PACKAGES

GOLD \$ 100 000

ONSITE BENEFITS:

2x - 3M x 3M stands in a priority location

Sessions

- Evening Symposium (45 minutes)

Branding

- Logo on the congress website
- Logo on the congress App
- Virtual platform scrolling banner
- Social media posts promoting:
 - Sponsor
 - Symposium
 - Stands
- Exhibitor hall branding
- Branded tea break x1
- Branded lunch break x1
- Water station branding x2
- Congress bag inserts x3

Registrations

- Exhibitor registrations x4
- Full congress registrations x10

Digital

- Congress App push notifications x3
- Email blasts to congress delegates (pre and post) x2
- Multimedia gallery virtual platform (up to 3 photos/videos)

Social Functions

- Awards dinner tickets x4

Information

- Attendee list (pre and post) - 'opted in' delegates only

VIRTUAL BENEFITS:

Virtual exhibition stand

- Electronic brochures and videos on the virtual platform x15
- Virtual platform video – 3 minutes
- Virtual platform listing
- See who is downloading your content

Evening Symposium 45 minutes

Includes:

Venue and standard AV equipment
Marketing of symposium
Symposium listed on programme and website
Branding of symposium - banners outside venue
Recording of session
Included in on-demand content



SPONSORSHIP PACKAGES

SILVER

\$ 50 000

ONSITE BENEFITS:

1x - 3M x 3M stand

Sessions

- Lunchtime Symposium (45 minutes)

Branding

- Logo on the congress website
- Logo on the congress App
- Virtual platform scrolling banner
- Social media posts promoting:
 - Sponsor
 - Symposium
 - Stand
- Exhibitor hall branding
- Branded sanitiser stations in exhibition hall
- Delegate lounge branding x1
- Congress bag inserts x2

Registrations

- Exhibitor registrations x2
- Full congress registrations x8

Digital

- Congress App push notifications x2
- Email blasts to congress delegates (pre and post) x2
- Multimedia gallery virtual platform (up to 2 photos/videos)

Social Functions

- Awards dinner tickets x3

Information

- Attendee list (pre and post) - 'opted in' delegates only

VIRTUAL BENEFITS:

Virtual exhibition stand

- Electronic brochures and videos on the virtual platform x10
- Virtual platform video – 2 minutes
- Virtual platform listing
- See who is downloading your content

Lunchtime Symposium 45 minutes

Includes:

Venue and standard AV equipment
Marketing of symposium
Symposium listed on programme and website
Branding of symposium - banners outside venue
Recording of session
Included in on-demand content

